HIGHER**TECH**

NEW PROGRAMS
Dental + Medical Assisting

GREAT NEW OFFERINGS FROM CAPE CORAL TECHNICAL COLLEGE

Cape Coral
TECHNICAL
College
Established 1993

ON THE COVER
CHRISTY BESSETTE
AND CHRISTINA JOHNSTON TEACH
OUR NEWEST PROGRAMS

DIRECTOR'S NOTES

The mission of Cape Coral Technical College is to prepare students for employment by providing quality, technology-oriented education delivered by a professional, caring staff in a positive learning environment. The faculty and staff are committed to employing our core values; Accountability, Commitment, Respect, Integrity, and Leadership; in order to accomplish our mission. We will measure our success by our progress towards achieving both our five-year Strategic Plan and our School Improvement Plan.

Five-year Strategic Plan

Objective 1: By June 2020, each program will maintain a 65% full program completion rate.

Objective 2: By the year 2020, 80% of all program completers will have earned at least one industry certification or credential related to their occupational training program that is recognized and listed on the annual Perkins Technical Skill Attainment Inventory.

Objective 3: By June 30, 2020, each program will attain a 75% placement rate.

Objective 4: By June 30, 2020, 85% of adult students that need to reach state minimum exit scores for individual programs on the TABE exam will successfully complete remediation in the Applied Academics for Adult Education (AAAE) Learning Center.

Objective 5: Provide comprehensive, quality and customized educational services that are responsive to regional economic development needs as determined in partnership with Workforce Region 24.

Objective 6: To establish a preliminary plan to explore the feasibility of adding new programs that meet the needs of our community.

School Improvement Goals 2016–2017

Goal 1: Improve completion, placement, licensure/certification (CPL) rates.
All programs must meet minimum standards as set by our accrediting agency, the Council on Occupational Education. (Completion 60%, Placement 70%, Licensure/Industry Certification 70%) Programs already in compliance will improve these rates by 5%.

When considering our mission, core values, Strategic Plan, and School Improvement Plan it is best summed up in the purpose of our college. The purpose of Cape Coral Technical College, as a public, post-secondary school, is to offer quality programs that prepare students for employment in business, technical, health, marketing and culinary occupations. Vocational education assists students in updating current job skills and acquiring new skills required for employment.

Cape Coral Technical College continues to work with community leaders to ensure we provide postsecondary learning opportunities that meet the needs of the workforce, accomplish our goals and objectives and fulfill our mission. We are grateful to all of the stakeholders who work or attend college here, serve on advisory boards and committees, host clinical rotations, and provide support from the many community organizations that work to ensure success. It is with their support we have been able to add new programs and enhance what we offer to students. Career and technical education provides students with a cost effective, fast paced option to prepare for fulfilling careers in high wage, high demand fields.

We welcome visitors to our campus and encourage anyone wishing to enroll, establish a pipeline for future employees, reconnect as alumni, or to serve on an advisory committee to schedule an appointment. This is a great time to be part of Cape Coral Technical College!

Thank you,

Judy Johnson
Director, Cape Coral Technical College

NEWSWORTHY

5.16.16
DIGITAL DESIGN STUDENTS WIN AT DIGITAL LEE

Jose Gorra won 1st place for his 'Revolver' movie poster design in the postsecondary category at the 2016 Digital Lee ceremony held at the Sydney and Byrne Davis Art Center in Downtown Fort Myers. He also won 2nd place for his series of Vote posters.

Lisa Pratt took home the 3rd place prize for her book cover design for Dracula.

10.25.16
CCTC BLOOD DRIVE

Cape Coral Technical College hosted the Bloodmobile for a blood drive on October 25, 2016. We had 27 particpants donate blood.

10.28.16
DESIGN SHARE LECTURE SERIES IS UNDERWAY

A new lecture series has begun within our Digital Design program. Designers and Illustrators share work, processes, and stories with students. The 2016 series consisted of 4 speakers between October and December.

11.5.16
CAREER KICKOFF OPEN HOUSE WAS A SUCCESS

On November 5, 2016 Cape Coral Technical College held their Career Kickoff Open House. This event gave potential new students an opportunity to visit with each program and learn more about what Cape Coral Technical College has to offer.

11.9.16
WEB PROGRAMMING WELCOMED JAVIER FULLER

10 Hacks: Lessons from the Code was a 'geek speak' symposium held on November 9, 2016 for the Web Development + Web Applications programs.

11.15.16
JOB EXPO BRINGS IN 40 EMPLOYERS

Cape Coral Technical College hosted a Job Expo on November 15, 2016.

Students made connections with 40 different employers. They were able to share their resume and speak to a variety of businesses looking to hire students from Cape Coral Technical College.

ANNUAL UNITED WAY CAMPAIGN RAISES AWARENESS AND MONEY

Lee County's annual campaign to raise money for the United Way is in full swing. If you would like to make a contribution, please see Jesslyn Woolsey.

DATES

1.09.17
SEMESTER BEGINS
New students will begin their programs.

1.12.17
LAST DAY TO REGISTER
New students must register by this day to begin a program.

4.10.17 - 4.17.17
SPRING BREAK
Enjoy your break from classes!

4.25.17
BLOOD DRIVE
The Bloodmobile will be on campus for students and staff to donate blood.

5.24.17
GRADUATION
Celebrate graduation with us at North Fort Myers High School at 7pm.

JOB EXPO
STUDENTS MET WITH EMPLOYERS LOOKING TO HIRE CAPE CORAL TECHNICAL COLLEGE GRADUATES

3 steps to enroll at CCTC

1 **PROGRAM SELECTION**

Select a career program. For more information review our catalog or visit our website at *www.capecoraltech.edu*

2 **SCHEDULE AN APPOINTMENT**

Schedule an appointment with our school staff to review your specific enrollment requirements, testing, registration fee, etc., then enroll into your program of choice.

3 **FINANCIAL AID**

Meet with the financial aid department to discuss financial aid options and payment requirements. You are encouraged to complete and submit the Free Application for Federal Student Aid (FAFSA).

Be sure to enter the Cape Coral Technical College school ID code: 031583 on the application.

Additional requirements may be needed for enrollment, depending upon program requirements and other factors including previous education, residency status, possible testing requirements, screening, etc.

DENTAL + MEDICAL ASSISTING

BY **RACHEL BLANCHARD**

SUMAYA HOWARD
DEMONSTRATES DENTAL
CLEANING TECHNIQUES WITH
VISITORS AT OUR OPEN HOUSE

Dental Assisting:

At Cape Coral Technical College, the new Dental Assisting program has been implemented to give formal training to our students who want to become dental assistants. When students successfully graduate from the program, they enter the workforce with a certificate of Radiology; as well as a certificate for Expanded Functions Dental Assistant or EFDA, within the state of Florida. Our Dental Assisting students will work under the supervision of a dentist. They can take the Dental Assisting National Board exam, the DANB, which certifies the student as an official CDA, which stands for "Certified Dental Assistant".

The Dental Assisting program is organized into three separate occupational completion points. The program is 1230 hours, which includes 300 hours of internship at dental offices located within the community. Our students have the opportunity to rotate through general practices, pediatric dentistry, orthodontics as well as other specialties. There is a list of expanded functions the dental assistant will be taught and allowed to do under the supervision of a licensed Dentist in the State of Florida.

A Dental Assistant performs many tasks ranging from patient care, taking x-rays, record keeping, scheduling appointments, and assisting the dentist chair-side. Therefore, they will be taught oral anatomy, radiology, chair-side assisting, infection control procedures, office emergencies, dental materials, placement of sealants, coronal polishing of teeth, the placing of periodontal dressings, taking impressions of each other's teeth and making whitening trays, as well as how to transfer instruments to the doctor during certain procedures.

This program has the most up-to-date technology available to students. They use digital x-rays, mannequins and typodonts. In the classroom, a sterilization cabinet for cleaning and sterilizing instruments, high speed and low speed handpieces to be used to make temporary provisional restorations, a full workstation that is setup to allow the students to practice their skills and competencies, laptops, as well as a smart board for teaching. It is simulated to represent the "real office setting". Most demonstrations will be done on the typodonts. For example, they will make temporary crowns, place sealants, take digital x-rays, and place dental dam. The students will be able to polish each other's teeth, as well as take impressions to make whitening trays and place a periodontal dressing.

Christy Bessette is the instructor of the school's new Dental Assisting program. "I have been a dental assistant as well as a dental hygienist working clinically for over 30 years," she said. "I have always wanted to teach and was very fortunate, when I was asked to be the instructor for this program. I feel Dental Assisting is a great program to be implemented at CCTC." As Bessette

IT GIVES THEM THE INSIGHT INTO WHAT IT WILL BE LIKE TO GO TO WORK EVERY DAY

explains, it enables students interested in dental assisting to obtain the education and training necessary to enter the field of dentistry as a dental assistant. She also says, "There are few schools in the area that offer formal training to provide the students the training necessary to function in a dental office as a dental assistant. It gives them the insight into what it will be like to go to work every day and what they can expect."

Medical Assisting:

The new Medical Assisting (MA) program, here at Cape Coral Technical College, educates our students on all aspects of the medical assistant career. The curriculum includes training in a variety of clinical and administrative duties that include but are not limited to: assisting physicians and preparing patients for examinations, recording vital signs, performing diagnostic tests, medication administration and specimen collection and processing. Administrative duties may include: patient scheduling, records management, office correspondence, and insurance/billing matters. The duties will vary with the location, specialty, and the size of the office.

The MA program is organized and divided into nine main courses: Basic Healthcare Worker, Introduction to MA, Medical Office Procedures, Phlebotomist, EKG, Clinical Assisting, Pharmacology of MA, Laboratory Procedures, and Administrative Office Procedures.

The MA students at Cape Coral Technical College will have the opportunity to be certified as CPT (Phlebotomy Technician), CET (EKG Technician) and CCMA (Clinical Medical Assistant). The MA class is very hands on and the students will have the opportunity to experience all aspects of the career while attending class. During the phlebotomy and the EKG portions of the curriculum students will start by practicing with models and have the opportunity to practice with each other. Each student is required to complete 30 venipunctures and 10 EKG to successfully complete that portion of the class.

Christina Johnston is the new instructor of the Medical Assisting program. She has been a registered nurse for 20 years and worked in many different areas of healthcare. She has always enjoyed teaching and orientating new staff, and now this job gives her the opportunity to do just that. She believes that the MA class is extremely important to Cape Coral Technical College, because according to the Bureau of Labor statistics, the medical assistant career field is expected to increase by 23%, which is directly related to the growth of the aging baby boomer population and the focus is on preventive medicine. As Christina Johnston says, "My goal is to help the students become successful medical assistants in the community. I think this course is great because the students have the opportunity to graduate with 3 different certifications. The students will have the ability to work in many different areas of healthcare."

MAKE IT

So you've made a decision to take control of your career and enroll at Cape Coral Technical College. What will come of it though? Well that all lies in your hands. The first step was your decision, congratulations! The next few steps will give you the boost you need to ensure you are heading in the right direction! Being sure about your career choice is important. What opportunities will be offered to you after you complete your program? Remember, you are your own brand and regardless of what class you you are in, it is up to you to sell yourself to potential companies. Depending on your career path you may even have opportunities to be your own boss and work for yourself!

Choosing a career is different from choosing a job. If you were to Google the word "job" you will find it is "a paid position of regular employment." On the other hand, if you were to Google "career," it states that it is "an occupation undertaken for a significant part of a person life, with opportunities for advancements." It should be obvious that choosing a career sounds more fulfilling. A career is usually obtained over time and undoubtedly has to be something you love!

"A vision without action is merely a dream." So you know what you want and have some kind of idea how you will obtain it... awesome! Does your plan of action push you to be great or mediocre? I was always told if you're going to do something, be the best at it. I can honestly say when you begin to find yourself within your career you will want to give it your all or you will feel like you've cheated yourself. If you're juggling multiple things while you attend Cape Coral Technical College, understand that time management is very important to your overall success. Keeping in mind your life outside of school and being able to merge them together successfully is a great way to execute your plan of action!

Although attending Cape Coral Technical College is a rewarding experience, there may be times when you lack the drive you started off with. We all face trials at different times in our lives but overcoming those trials in order to continue your education should be the goal! When things get rocky, our first thought is most likely to give up… DONT! As a student myself here at Cape Coral Technical College, I've felt like giving up multiple times but I chose not to be a quitter. I was overwhelmed by outside circumstances and many days I allowed my negative thinking to overpower my drive. You may not experience any setbacks like I have, but here at Cape Coral Technical College, the faculty is made up of caring individuals that want to see you succeed. There is an open door policy and multiple resources to accommodate your needs. Never be ashamed to ask for help. I am grateful for my teacher and staff members that have helped me personally along my journey here. I am no different from you and you are no different from me. You decided to attend Cape Coral Technical College to gain the knowledge you would need in order to turn your dreams into reality and you could not have chosen a better place!

Along this journey you will meet new people, experience new things and learn a lot about yourself. This is a brand new chapter for you and regardless of your past you have a chance to start fresh. Make it enjoyable and worthwhile. Take as much as you can from the interactions you have with your fellow students and teachers here at Cape Coral Technical College and gain knowledge and new perspectives. The environment here is peaceful, friendly and engaging amongst faculty and students. I personally welcome you and wish you nothing but success in your journey. Within a year or so, you will be walking away from here equipped with the tools to establish yourself in your chosen field. Stay motivated and willing to learn new things even after you graduate from Cape Coral Technical College. I don't care what anyone tells you, believe in yourself and as long as you apply yourself here, you will be great!

A VISION WITHOUT ACTION IS MERELY A DREAM

A CAREER

BY **RICTORIA BETHEA**

MELODY ALLEN
MEETS WITH A STUDENT
AND HELPS HER ENROLL

CULINARY IN ACTION

BY **LAURIE ROLSTON**

MARISSA STACK
PREPARES A PIE CRUST
FROM SCRATCH

ARTS

What a successful year we have had in Culinary! Last month Chef Jack took his class on a field trip to South Seas Island Resort. For those who have never been there, South Seas is a resort on Captiva Island which has over two miles of beautiful beaches. There, the students were greeted by the executive chef who gave them a guided tour of the facility's many kitchens and outdoor grill area. Students sampled foods and even had the opportunity to work with professional chefs to prepare a meal. After eating an incredible lunch, students were told of the employment opportunities that the resort has available to them.

As of now, two students have secured positions at South Seas. One of those students, Nicole Willard, had this to say about the Culinary Arts program, "Taking this class has helped me gain the confidence as well as the skills necessary to make my dream of a career as a chef come true. Chef Jack is not only a teacher, but he gives us life lessons and is a mentor."

As our students know, having a job as a chef is much more than just a career. Food is not just something we need to survive. In the hands of our students, it becomes an art form. It is meant to be appreciated and savored with all your senses. This art form is not something to be kept to ourselves, here in culinary. Our students are happy and proud to be able to serve their creations to the other students at Cape Coral Technical College.

In other news, we are excited to announce our new Baking and Pastry Arts program, which started in August. While our culinary students also learn to bake, our student bakers are focusing on more advanced baking techniques. Usually when you mention baking, people immediately think of desserts. And, as our customers can attest, our bakers certainly make those. However, there is so much more, such as breads, rolls, biscuits, quiches, soufflés, etc.

Ariel Borsmann will be graduating next month from the baking program. She said, "When I started in the baking and pastry arts program, I did not know very much about baking. I learned a lot more than I thought I would. Chef Jack always ensures that when we learn how to do something, we learn to do it the right way." Kaylee Burnham is also in the baking program. She said, "I have learned so much from Chef Jack. He has taught me more than just how to work in a kitchen. He has taught me skills that I will use for the rest of my life. My life has changed so much thanks to this program and the great instructors."

Our first graduating student this year, Josh Smith, has earned a position as

## MY LIFE HAS CHANGED SO MUCH THANKS TO THIS PROGRAM AND THE GREAT INSTRUCTORS

a baker at the prestigious Ritz Carlton, which is an excellent opportunity. After he started working he returned to tell the class about it. He was very excited about his new job, with great pay, and benefits. He told his classmates that he had baked so many different kinds of bread including sourdough and brioche. He told them that he now understands many of the things Chef Jack had taught them, especially why we do things a particular way. Josh said that this wisdom had really been beneficial to him in impressing the chef and the other bakers at the Ritz.

We want to encourage everyone to taste the many different foods that the Culinary department has to offer. Did you know that the green bean casserole for the Thanksgiving meal was made with homemade cream of mushroom soup? Our students decide what to make and then make everything from scratch. Lunch is served Tuesday, Wednesday, & Thursday from 11:15 until 12:15. See you there!
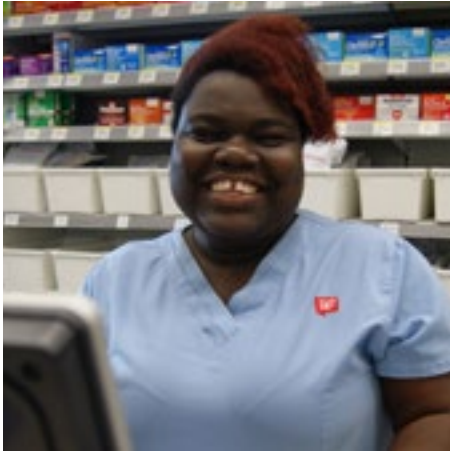
SARAH LOUIS-JANE

PHARMACY TECHNICIAN

MAY 2016 GRADUATE

Sarah Louis-Jane was always curious about medication, and that led her to attend Cape Coral Technical College to study in the medical field as a Pharmacy Technician. During her program, Sarah landed an internship at the Walgreens just down the street from Cape Coral Technical College. She was there for a short time when she was offered a permanent position because of her professionalism. Some of the high points in her career so far, have been the interactions with the polite customers and their friendly conversations. She enjoys meeting many different people and she finds it gratifying to be able to help them. Some advice Sarah has for the new students beginning the Pharmacy Technician program is "Remember customer service is a big part of what we do, understanding insurance and helping customers with their questions can be very challenging."

The Pharmacy Technician program at Cape Coral Technical College is run by Terri Reisinger. Within a year, you will learn the skills you need to begin a career as a Pharmacy Technician. Some fundamentals of this course are the basic health care work, CPR course, and you will study the body systems and functions. In this program, you will be able to register for the Florida State Board of Pharmacy license, and students will be prepared for the national exam. Some of the jobs associated with the Pharmacy Technician program, are community pharmacies, hospital pharmacies, health care facilities, mail service and delivery pharmacies, and military and VA facilities.

WHAT ARE THE ROLES OF CCTC'S STUDENT SERVICES?

BY **KEVIN HAWK, CAREER SPECIALIST WITH STUDENT SERVICES**

The student services department at Cape Coral Technical College provides a wide array of assistance to students from recruiting to post graduation. Following are a few sample descriptions:

RECRUITING:
We visit schools, job fairs, career fairs, trade shows, non-profit events and much more to spread the word and recruit students who are interested in fast paced, low cost, and career path opportunities.

VISITATIONS:
We set up visits for students to see programs in action first hand, from the inside out. High school students can set up visits during regular school days to check out up to 2 programs they're interested in.

ENROLLMENT:
Meet with our admissions specialist who can lead future students through the enrollment process. Get details on registration, costs, testing, certifications, licensing, books, supplies, uniforms and more!

FINANCIAL AID ASSISTANCE:
Our financial aid administrators assist in the process of applying for financial aid. Learn how to fill out the proper forms that will determine how much aid you may qualify for. They can tell you about many other scholarship and aid sources as well.

PROFESSIONAL DEVELOPMENT:
Our services include a comprehensive series of workshops provided to students on topics of resumes, cover letter, job searches, job readiness, networking, entrepreneurship, interviewing techniques and topped off with professional mock interviews with community leaders.

JOB PLACEMENT ASSISTANCE:
The ultimate goal for everyone involved; students getting jobs. We make connections to businesses, host massive job fairs, administer a website that connects our students to our employers, and help instructors to check on graduates' job status.

There are many other student services functions, such as National Technical Honor Society, Student Leadership Council, blood drives, food drives, and much more.

Hey Students...........We're here for YOU!
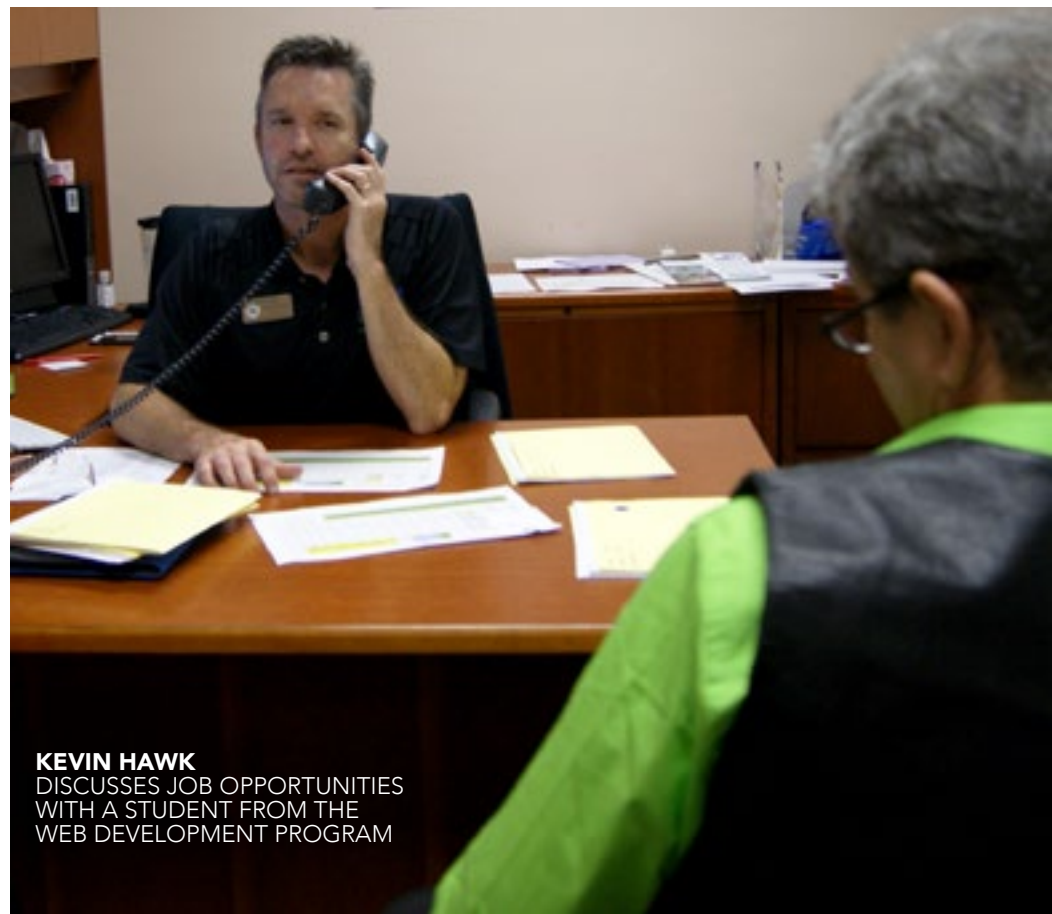
KEVIN HAWK
DISCUSSES JOB OPPORTUNITIES WITH A STUDENT FROM THE WEB DEVELOPMENT PROGRAM

GREAT NURSING ASSISTANTS

BY **MARY ANNE ENNS, MSN, RN, CNE**

Wouldn't it be great if you were born with all the characteristics and skills needed to be a great nursing assistant? Okay, so anyone who believes that needs a little readjustment. It takes a lot of hard work to become a nursing assistant and even more dedication to become a great nursing assistant!

Three things that I have seen in some of the most successful nursing assistants that leave my classroom are dedication, attention to detail, and valuing others.

Dedication shows up when things get hard and the student keeps on pushing through. One thing I have seen in the classroom that shows me this dedication and thrills me is when students actively try to help other students understand a concept or skill that is difficult. Acting in such an unselfish way is so foreign to our society, but delightfully refreshing to those in healthcare who work almost exclusively in teams. Healthcare organizations nation-wide are talking about putting patients first, but our students are living it out!

Attention to detail is very important for many reasons, but it is not just about the patient here, it is also about how a nursing assistant pays attention to policies of the place where they work. If a student doesn't pay attention to detail, he or she will not be building on the employability skills that are key in finding and keeping a great job. Being a nursing assistant is not an easy job – it is a lot of work and a lot of responsibility, because every day, the nursing assistant is responsible for things that could end in death if not taken seriously. One of the safety lessons the students learn early in the course is that if they walk away from the bed and it has not been lowered is that the patient could fall out of bed, break a hip, get an infection, and die. Leaving the bed up seems like such a small thing – but it can have catastrophic results. Almost everything a nursing assistant does requires careful attention to detail.

Valuing others is crucial because what it says is, "You are important!" Every single person that is cared for deserves to be treated with great respect. It doesn't matter if that person's beliefs or values are different, the person is still treated with great value. Having a respectful environment is so important for learning to take place as well and each student that enters the nursing assistant classroom is valued and that starts or continues a cycle of respectful behavior in life.

I really love that new students come to my classroom every six weeks! I'm ecstatic that students share their values through respectful behavior of each other, paying attention, and dedicating themselves to being great nursing assistants. I am so proud of all those graduates who have used their skills in the community to care for others safely, with dignity and a respect for rights, because that is what they have learned in the classroom not just from me, but from their classmates as well!

ENTREPENEUR

DESIGN

BY **DEREK PALMER**

DEREK PALMER
USES ADOBE ILLUSTRATOR TO
BUILD CUSTOM ILLUSTRATIONS
FOR A PROJECT

DOLLARS

Many students believe you won't be able to make money in your field until you graduate. As a new Graphic Designer, there are many ways you can immediately turn the skills that you have learned into money in your pocket. If you have the drive and the skill you can start making money right now. This will also provide you with experience, which is invaluable when applying for work in the industry. Many companies look for two years of experience when hiring graphic designers, and the sooner you can monetize your work, the sooner that two-year clock starts (and the larger your portfolio grows).

The first thing you will want to do is create a new, professional-sounding email address that will be used specifically for your design correspondence. This is especially true if your current e-mail address is on par with ilovepizza1989@earthlink.com. You need to have an online persona that represents you as a professional graphic designer. You also must build trust with a client if you expect them to spend their money on your artwork.

Building Your Audience
Instagram is the most prevalent social media site and application within the design community. That is how most designers find peers and build professional relationships, which can also lead to referrals and income. Your Instagram page should show a uniform design aesthetic, provide a glimpse of what inspires you, demonstrate your work process, and display your final designs. Showing strong work consistently will help turn Instagram into your online portfolio for everyone to see. When people like what they see, they will follow you, and it can lead to opportunities to do freelance work. Clients can contact you directly for a project, or you can use Instagram to provide a direct link to designs you have for sale on other websites.

Selling Online
Now that you have your name out there, what can you do to actually earn money? The options are only limited to what your skills are and how hard you want to work. Once you are ready to go to work, you'll need to begin researching sites that can

incorporate online shopping. The devil is in the details, and every site operates differently. Be aware of any fees a site may charge for hosting a design, and what percentage of a sale is kept by the host site. Do you retain the rights of an image, or does the website own it? These are serious things to consider when selling designs online.

For many designers, T-shirt design is a great entry point to the online marketplace. There are many sites you can submit your

BY USING THE INTERNET, A DESIGN STUDENT CAN CREATE THEIR OWN INTERNSHIP PROGRAM

designs to, and they will have slightly different rules as to how they operate. Differences can vary from what file type you need to submit, to what percentage or flat rate you will get paid. Some sites require a minimal amount to sell (i.e. 12 pieces) before it goes into production, while others will print each individual shirt as they are ordered. Always know how the site that you submit your design to operates. It's also worth noting that the T-shirt design is a very competitive market. You will need strong, clever designs to rise above the din. However, if you can carve out a niche, there is money to be made.

One of the more established creative marketplaces is Etsy. Etsy enables you to set up your own page where you can sell everything from candles, cards and prints, to digital files for others to use. As I have stated before, make sure you are comfortable with all of the sites rules and fees before building your own page. Your time is valuable, ten minutes of research can prevent hours of time lost.

Typeface design is another fun and

challenging avenue to explore. Whether you design a font from scratch on the computer, or start with pen and paper, you have options to profit from your work. If you have a typeface that is complete, but you don't want to create the variations of a font family, you should look at submitting the design to a type foundry. A foundry will be able to fill out your font with the help of expert designers. The problem with using a foundry is you will get a smaller percentage of the profits, and you can lose control over where the font is

available for sale.

If you have a public-ready font with no errors, you could go with a font retailer, or a distributor. Retailers don't make any fonts, they just provide the marketplace for your font to reach the public. You can receive a great percentage of profits, and have some control over who sells your font, but always check the company's contract rules before committing to a publisher.

By using the internet, a design student can create their own internship program. This can give you the experience of working with clients and meeting their demands. You will be creating crucial portfolio pieces with the satisfaction of being paid for a job well done.

And you can take that to the...bank.

CAREER

THE LEARNING/TESTING CENTER

Students test and upgrade individual TABE test results in a library-like atmosphere. Medical Math assistance and testing are available for prospective LPN and Surgical Tech students. Certification testing through Certiport, CIW, ETA and PearsonVue are available to any student in a current program. Adult Education GED classes are available each semester.

ACCOUNTING OPERATIONS
1 SCHOOL YEAR
900 HOURS
$3,687

Students develop skills to perform business accounting functions, including journals, ledgers, and financial statements. Students will learn extensive Microsoft Office (Word, Excel, Access, Power Point, Publisher, Outlook) and Quick Books software training. Students will develop skills for business writing, resume preparation, and job interviewing. Get the training you need for a job in the accounting profession!

BUSINESS MANAGEMENT & ANALYSIS
1 SCHOOL YEAR
900 HOURS
$3,585

Students gain knowledge about business organizations, including financial and employee management. Extensive Microsoft Office (Word, Excel, Access, Power Point, Publisher, Outlook) software training. Develop skills for business writing, resume preparation, and job interviewing. Get the education and preparation you need for a job in the business world!

COMPUTER SYSTEMS & INFORMATION TECHNOLOGY
1 SCHOOL YEAR
900 HOURS
$3,944

The Computer Systems & Information Technology program offers students a strong foundation for developing the skills and knowledge necessary for the computer field. Course content includes: Computer Hardware/Software, Operating Systems, Maintenance and Repair, Troubleshooting, Virus Protection, Wireless Communication, Network Fundamentals and Devices. Students also have preparation time for the CompTIA A+ exam.

COSMETOLOGY
1 SCHOOL YEAR
1200 HOURS
$4,151

Cosmetology offers you hands-on experience in a real salon setting. In addition to covering the typical service requirements in this program, you'll learn the specific skills required for the latest trends in the beauty ind ustry. You will also develop your skills in business management, consultations, human relations, leadership and teamwork.

CULINARY ARTS
1 SCHOOL YEAR
1200 HOURS
$4,356

Enjoy the fruits of your labor! Learn a highly professional and individually creative career in culinary arts. Enhance your communication skills as you prepare for employment in a fast paced environment. This program features daily hands-on experience as students prepare cuisine for the entire school.

PROGRAMS

DENTAL ASSISTING
1 SCHOOL YEAR
1230 HOURS
$6,274

Pursue a career in the exciting field of dentistry! Students learn general chairside techniques, dental lab and business office administration. Earn a state certificate in dental radiography and dental assisting expanded functions. Prepare to take the DANB exam to become a Certified Dental Assistant.

DIGITAL DESIGN
1 SCHOOL YEAR
1200 HOURS
$3,774

Students develop dynamic creativity and software knowledge in the field of advertising, promotion and beyond. Print, web, and some video are main topics in this intensive and relevant career preparation program. Professional based software programs include: Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Muse, Premiere Pro and more.

ELECTRONIC TECHNOLOGY
1 SCHOOL YEAR
1400 HOURS
$4,247

Students train for today's booming industrial sectors: medical equipment, control systems, drone technology, telecommunications, and solar/ wind technologies. From circuits to microprocessors, soldering to troubleshooting, and repairing various electronic equipment students learn the basics to keep up with rapid changes in technology.

MEDICAL ADMINISTRATIVE SPECIALIST
1 SCHOOL YEAR
1050 HOURS
$4,401

This program provides the basic medical knowledge to work in the medical field or in various business-related clerical positions. Students will learn the basic concepts of running the front of a medical office and managing an electronic system. In addition, students will gain hands-on computer skills utilizing Windows and Microsoft Office applications.

MEDICAL ASSISTING
1 SCHOOL YEAR
1300 HOURS
$5,654

Start a career in the wildly popular medical field! Students learn clerical and managerial skills, competencies in ECG, phlebotomy, laboratory skills, patient care and patient education. Become eligible for national certification exams in CMA, Medical Administration, Certified EKG Technician and Certified Phlebotomy Technician.

MEDICAL CODING & BILLING
1 SCHOOL YEAR
1110 HOURS
$4,555

This course prepares you for the future of medical coding, insurance billing and insurance reimbursement, as well as CPC review and CPC preparation. We are currently teaching both ICD-10 diagnostic, hospital procedural coding systems. With the transition in the United States to ICD-10, you will be trained in the global standard in Medical Coding & Billing.

NETWORK SUPPORT SERVICES
1 SCHOOL YEAR
1050 HOURS
$3,419

Students learn how to configure, support, and secure internetwork devices, specifically routers and switches. The course focuses on the Cisco Routing and Switching (CCNA-R&S) and Cisco Security (CCNA-Security) core curriculum. This course also covers Wireless, Voice over IP, as well as fundamental Linux server and desktop installation, configuration and basic administration.

NETWORK SYSTEMS ADMINISTRATION
1 SCHOOL YEAR
1050 HOURS
$4,619

This program is designed to prepare students for employment as a computer network administrator, wireless administrator, server administrator, data communicational analyst, security administrator and is the prerequisite for the Cloud Computing & Virtualization course.

NURSING ASSISTANT-ARTICULATED
6 WEEKS
165 HOURS
$1,244

As a student, you will learn to provide basic care to patients, in the hospital, long term care, home health, and other health care facilities. This course includes instruction in Basic Healthcare Worker and Nursing Assistant. After completing the course you are eligible to take the Florida Nursing Assistant Certification Exam.

PHARMACY TECHNICIAN
1 SCHOOL YEAR
1050 HOURS
$4,137

Students develop oral and written pharmaceutical communication skills as well as knowledge of human anatomy, physiology and pharmacology. Basic mathematical functions and dosage calculations are performed to ensure success during practical labs, which consist of repackaging, compounding and IV admixtures. Externship opportunities are instrumental in students' experience and job placement.

PRACTICAL NURSING
1 SCHOOL YEAR
1350 HOURS
$6,711

As a student, you'll work directly with patients, nurses, and physicians in the hospital and other health care facilities. After completing the 12 month program you are eligible to take the National Licensing Exam.

SURGICAL TECHNOLOGY
1 SCHOOL YEAR
1330 HOURS
$6,150

Before an operation, surgical technologists help prepare the operating room by setting up surgical instruments and equipment, sterile drapes, and sterile solutions. During surgery, technologists pass instruments and other sterile supplies to surgeons and assistants. They may hold retractors, cut sutures, and help count sponges, needles, supplies and instruments.
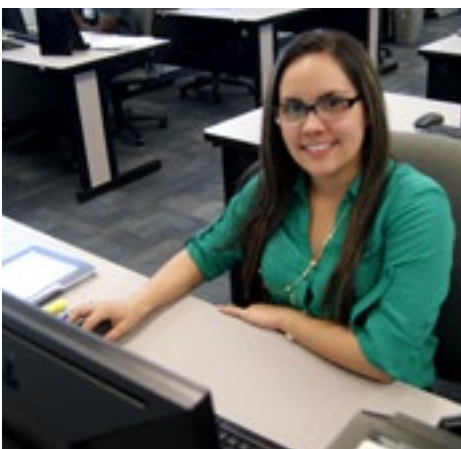
WEB APPLICATION DEVELOPMENT & PROGRAMMING
1 SCHOOL YEAR
1050 HOURS
$4,159

Master the structure, logic, and problem-analysis skills needed to successfully begin and a career in this explosive, ever-evolving industry. Students gain both client-side and server-side development skills by creating real-world web application projects using current languages, frameworks, and tools. Languages include: Java Script, MySQL, PHP, and more.

WEB DEVELOPMENT SERVICES
1 SCHOOL YEAR
1050 HOURS
$3,669

Using popular technologies, students will learn concepts and techniques necessary to plan, develop, publish, market, and maintain web sites using strategies designed to reach and keep their audience. Topics include: HTML5, CSS3, Java Script, J Query, Mobile Design, Photoshop, Dreamweaver, Social Media Marketing, E-Commerce, Word Press, and more.

Program costs include tuition, fees, books, etc. Costs and length of programs are subject to change.

TOO BUSY DURING THE DAY FOR COLLEGE? NO PROBLEM!

We have evening classes for all you night owls out there.
Most classes are from 6p.m.-9p.m.

ACCREDITATION INFORMATION

Cape Coral Technical College is accredited by the Accrediting Commission of the Council on Occupational Education (COE).
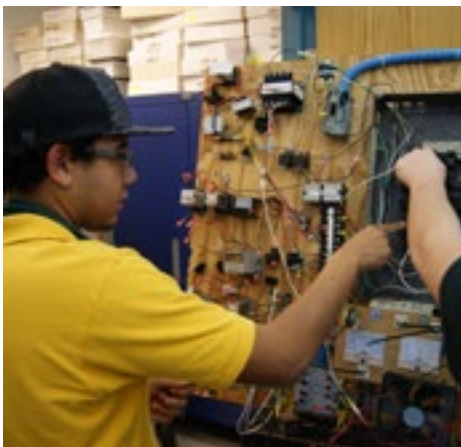
They can be contacted at:
COUNCIL ON OCCUPATIONAL EDUCATION
7840 Roswell Road, Suite 325
Atlanta, Georgia 30350
Phone: 770-396-3898 or 800-917-2081

Cape Coral Technical College is also accredited by the Southern Association of Colleges and Schools Council on Accreditation and School Improvement, a division of Advanced (SACS/CASI).

NAME: **Rictoria Bethea**

AGE: **27**

PROGRAM ENROLLED:
Digital Design

GOAL: **Gain certifications in Adobe Creative Cloud and use her creative skills to be an entrepreneur.**

PRIOR TO STARTING THE DIGITAL DESIGN PROGRAM: **Worked as an air conditioning servicing technician.**

NAME: **Kaylee Burnhai**

AGE: **19**

PROGRAM ENROLLED:
Culinary Arts and Baking

GOAL: **Wants to establish herself as a known pastry chef and run her own bakery and pastry shop.**

PRIOR TO STARTING THE CULINARY ARTS PROGRAM: **Worked in sales and retail.**

NAME: **Chelsea Brenton**

AGE: **23**

PROGRAM ENROLLED:
Pharmacy Technician

GOAL: **To work at a hospital pharmacy, so she can help patients through the healing process.**

PRIOR TO STARTING THE PHARMACY TECHNICIAN PROGRAM: **Completed the Medical Administrative Specialist program.**
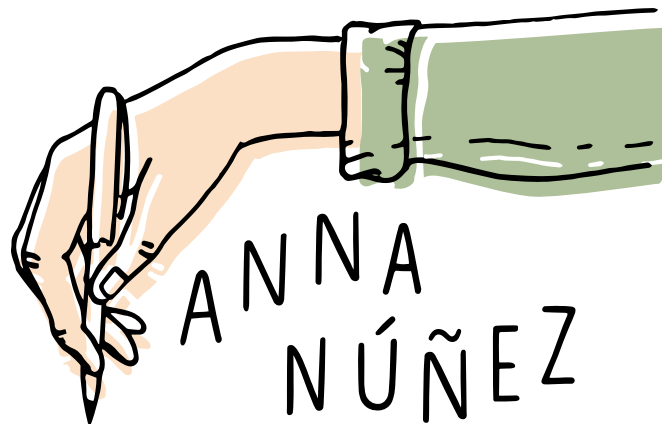
MEET JUDY JOHNSON
BY **RYLEY MEZZATESTA**

Judy Johnson is new to many here at Cape Coral Technical College and was introduced as the new Director in July. Mrs. Johnson came to us with an impressive resume, having served as the director for Taylor Technical Institute and assistant director at Withlacoochee Technical College. Prior to working with technical colleges, Mrs. Johnson was a teacher and administrator for the Citrus County School District. Her past experience as an educator and leader makes her a perfect fit for her new role here at Cape Coral Technical College.

Mrs. Johnson has been very busy as she makes it around to all of the program classrooms. She enjoys seeing what students are learning, and has been impressed by the focus and sense of purpose observed in all the programs. This is evident as she speaks to students about what they are learning and their goals for future employment. At Cape Coral Technical College, it's all about building relationships and working as a team, and she demonstrates that with her concern to provide students with a purposeful education, leading to certifications and licensing that give students a career immediately. "I believe Cape Coral Technical College offers a great value for the money" says Mrs. Johnson.

-- PERSONAL FACTS--
- Her favorite beverage is coffee.
- She enjoys getting involved in her community through service organizations.
- Mrs. Johnson has 3 children.
- She is a grandmother to 6.

DEVELOPING A JOB-SEARCH STRATEGY
BY **ANTHONY RIVOLI**

This information is sourced from idealistcareers.org, please visit the website for more information.

Define what you want
Get really specific about what you're looking for. Don't be vague. Define your goals clearly. "My goal is to find a graphic design position in my state by finding a job that uses my experience in hand lettering and logo design, as well as my strengths in building a positive teamwork environment." This works because it targets a particular type of organization and location, it mentions prior experience you want to draw from, and outlines skills you can use in the job. To tailor your possibilities and write a specific goal, ask yourself these questions:

What strengths am I most known for in my personal and professional life?

Of those, which make me feel most dynamic and empowered when I use them?

How do I want to make a difference?

What cause area do I want to work in?

In what cause areas are my strengths a good fit?

What type of activities are most exciting/fulfilling to me?

With the answers you collected, you're better equipped to visualize your job goal and lead yourself to it.

Identify key activities
Declaring your goal is just a starting point. It's less likely to happen without a plan. To be hired for a job that matches your goal, ask yourself these questions:

Where will I look for job opportunities?

What do I need for an effective job search?

Who in my network can help me and what do I need from them?

How much time will I devote to my job search each week?

It's also helpful to think in SMART terms: select goals and activities that are Specific, Measurable, Achievable, Relevant, and Timely. "I will get a job in 2 weeks" is

specific only in regards to time-frame but not in the scope of work you want to do. Also it is unlikely to be achievable. So go back to your list of plans and use it to map out the indicators of success you will reach along the course. Use these examples as models:

"I will reach out to three people in my network who work in a hospital as a nurse and learn five tips they used to get their jobs by March 1st."

"I will create an accomplishment-based resume targeted to Computer Networking careers by January 31st."

"I will practice my interviewing skills by scheduling three mock interviews by February 15th and reviewing feedback on my performance."

Be sure to indicate how each of these goals relate to your ultimate goal, and what impact it will have in getting you there.

Hold yourself accountable
Holding yourself accountable is important to help you identify your progress. If you don't have some type of tracking system - even an informal one - in place, you're not going to know when you've met the mark or not. Without clear markers of your progress, you may lose motivation. You can also hold yourself accountable by setting an agenda, marking your calendar, and sticking to specific deadline dates.

Another option is to make accountability more "social." Consider finding a job search buddy or a full-on job search support group. Whether one-on-one or in a group, the act of having to report back on whether you've completed the actions that you committed to can be quite an effective way of ensuring that things get done! Just imagine having to tell your accountability partner or group that you did not complete all your action items. As you reach those marks of progress, put gold stars next to those activities. You're likely to find yourself further along in the job search than you would be if your goal stopped at "I'm going to start a new career tomorrow."

Keep in mind that it's okay if you need to tweak your plan or define new goals as you continue on your job search journey. It shows that you're working and will get to it that much faster!

MARIO JACOME (ha-coh-meh)
DESIGNER 🤘 ILLUSTRATOR
mariojacome.com | hello@mariojacome.com | 941.961.5359

Want to go to college,

but not sure you can afford it?

Follow these steps to apply for financial aid:

① Make an appointment with the financial aid department at Cape Coral Technical College.

② Complete and submit a free application for Federal Student Aid online at www.fafsa.ed.gov

③ Be sure to enter the Cape Coral Technical College School ID code: 031583 on the application.

Accreditation
Cape Coral Technical College is accredited by the Commission of the Council on Occupational Education, 7840 Roswell Road, Building 300, Suite 325, Atlanta, GA 30350, Telephone: 770-396-3898 / FAX: 770-396-3790, www.council.org.

Cape Coral Technical College is also accredited by the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS/CASI).

Approved for Veterans Training by the State Approving Agency under the Florida Department of Veterans Affairs.

Mission Statement
To prepare students for employment by providing quality, technology-oriented education delivered by a professional, caring staff in a positive learning environment.

For more information visit our website:

www.CapeCoralTech.edu/admissions/financial-aid

The School District of Lee County does not discriminate on the basis of race, color, national origin, gender, age, pregnancy, disability, marital status or genetic information in its educational programs, services or activities, or in its hiring or employment practices. The district also provides equal access to its facilities to the Boy Scouts and other patriotic youth groups, as required by the Boys Scout of America Equal Access Act. Lack of English language skills will not be a barrier to admission and participation. The district may assess each student's ability to benefit from specific programs through placement tests and counseling, and, if necessary, will provide services or referrals to better prepare students for successful participation.

Questions, complaints, or requests for additional information regarding discrimination or harassment may be sent to:

Cape Coral Technical College Equity Coordinator: Terri Reisinger
Address: 360 Santa Barbara Blvd. North, Cape Coral, FL 33993
Phone: 239-574-4440
Email: terrisr@leeschools.net

Course content, length and costs are subject to change without prior notice.

Cape Coral TECHNICAL College
Established 1993

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Cape Coral, FL 33993
239-574-4440