

CAPE CORAL TECHNICAL COLLEGE

STRATEGIC PLAN 2020-2025

MISSION

The mission of Cape Coral Technical College is to prepare students for employment by providing quality, technology-oriented education delivered by a professional, caring staff in a positive learning environment.

VISION

All students enrolled in vocational/technical programs will obtain workforce credentials through certificate programs and, where applicable, industry certification and/or licensure.

PHILOSOPHY

The philosophy and purpose of Cape Coral Technical College has been the guide to the operation of the institution since its inception. The programs offered at Cape Coral Technical College are determined by needs assessment and are based on the beliefs that:

1. Education is a continuing process and assumes the responsibility for offering all of its citizens an opportunity to participate in educational experiences commensurate with their interests and abilities. In our rapidly changing technological environment, most individuals will choose a career direction more than once in a lifetime. No longer is a general high school diploma considered adequate preparation for employment, nor should the adults in the world of work assume they have no further need for continuing education and training. If then, in our increasingly complex society, the need for continuing education is preparation for life; training for vocational and technical competence must be included in the educational process. Students' success can almost be guaranteed when they accept responsibility for their own learning, when instruction is relevant, challenging, and interesting, and when students can see regular evidence of their progress.

2. The technical and career education classroom simulates the world of work by presenting

programs which enable individuals to develop occupational skills, positive attitudes, and effective work habits which contribute to successful employment.

3. It is realistic to assume that technical education is a choice based on individual interests and gives meaning through application to the basics in the educational experience. This will enhance student retention through interest in meaningful learning.

4. All persons have individual worth and a right to reach their fullest potential. No person shall be excluded from participation in, be denied the benefits of or be subjected to discrimination in any educational program or activity based on race, color, religion, gender, sexual orientation, national ethnic origin, marital status, disability if otherwise qualified, or any other unlawful factor.

BACKGROUND

This plan incorporates and aligns initiatives prescribed to Cape Coral Technical College (CCTC) by the State of Florida and The School District of Lee County, as well as objectives that are self-developed by our School Advisory Committee based on research provided by our Program Advisory Committees, the Southwest Florida Workforce Development Board, Inc., and the Lee County Board of Economic Development Office. Planning and research documents used in the formulation of the Strategic Plan include:

- Florida State Board of Education *K-20 Strategic Plan*
- SW Florida Workforce Development Board, Inc., (Region 24), *Targeted Occupations List*
- SW Florida Workforce Development Board, Inc., (Region 24), *Fastest Growing Occupations*
- SW Florida Workforce Development Board, Inc., (Region 24), *Occupations Gaining the Most New Jobs*
- SW Florida Workforce Development Board, Inc., (Region 24), *Industries Gaining the Most New Jobs*
- SW Florida Workforce Development Board, Inc., (Region 24), *Employers Workforce Guide*
- *Demographic Profile, Annual Review, & Business Resource Guide*, Lee County Office of Economic Development
- *The School District of Lee County Strategic Plan Goals 2020-2025*
- The Cape Coral Technical College *Annual School Improvement Plans*
- *Southwest Florida Regional Economic Indicators*, Regional Economic Research Institute, Lutgert College of Business, FGCU, www.fgcu.edu/cob/reri

The Strategic Plan is reviewed by the faculty, administration, and the School Advisory Committee on an annual basis and revised as necessary.

OBJECTIVES

COMPLETION

Objective 1: Increase the number of students completing programs

Target: By June 30, 2025, CCTC will maintain an average completion rate of 70% across all programs.

Annual Progress Measurement:

There will be an increase in full program completers of 1% per year as measured by data submitted to DOE.

Key Strategies:

1. Improve awareness of program requirements, necessary skills, expectations, and anticipated outcomes during enrollment process.
2. Develop program-specific diagnostic assessments to be taken by enrolled students prior to starting; assign personalized “boot camp” review curriculum (e.g., video lessons, in-person review sessions, follow-up assessment) and provide support prior to first day of class.
3. Educate students on funding and financial aid sources, as well as to how to apply for assistance with tuition, fees, and childcare for those who qualify.
4. Integrate “cutting edge” technology to enhance programs.
5. Provide instructor training to improve skills in teaching technical reading and math and embedding key skills into lessons.
6. Stress the importance of completing each OCP/course to students (i.e., help them understand the “big picture”).
7. Gather information from student surveys to determine why students are not completing programs.

Objective 2: Increase the number of industry certifications earned

Target: By June 30, 2025, 83% of all program full completers will have earned at least one industry certification, or credential, related to their occupational training program that is recognized and listed on the annual Perkins Technical Skill Attainment Inventory.

Annual Progress Measurement:

There will be an annual increase of 0.6 % per year of students earning at least one industry certification or credential related to their occupational training program that is on the Perkins Technical Skill Attainment Inventory.

Key Strategies:

1. Review and publish the annual Industry Certification Funding List and the annual Perkins Technical Attainment Inventory.
2. Promote the benefits of industry certification attainment to students (e.g., industry recognition).
3. Coordinate with sponsoring agencies and financial aid to identify options for assisting students with the payment of industry certification fees.
4. Recognize and promote publicly students who have attained an industry certification.

PLACEMENT

Objective 3: Increase overall job placement rates

Target: By June 30, 2025, the campus wide placement rate will increase from 88% to a 90 % placement rate.

Annual Progress Measurement:

There will be an annual increase of 0.4% in our average placement rate, as measured by data submitted to COE.

Key Strategies:

1. Review and revise school follow-up procedures to better track students after completion of their programs.
2. Career Specialist to meet with students regularly to assess and enhance “soft skills” and share employment opportunities.
3. Remain in close contact with program advisory committee members, through the annual advisory breakfast and quarterly meetings. Encourage program advisory committee members to share employment opportunities.
4. Foster and maintain closer contact with sponsoring agencies such as Vocational Rehab and the Southwest Florida Workforce Council and Career Source.
5. Build and strengthen long-term relationships with graduates and foster professional network.
6. Connect with potential employers and graduates through strategic use of social media platforms.
7. Focus attention on the Region 24 targeted occupation list and statewide emerging workforce initiatives to better guide students into high-demand occupations.

PROGRAMS

Objective 4: Add new programs that are responsive to regional economic development needs

Target: By June 30, 2025, CCTC will add at least three new programs that are responsive to community and regional economic development needs, as determined in partnership with Workforce Region 24.

Annual Progress Measurement:

Ensure that on an annual basis, at least 85% of the school’s program offerings provide training in occupations which are listed on the Workforce Region 24 Annual Targeted Occupations List.

Key Strategies:

1. Conduct a needs assessment through community forums and by working cooperatively with Workforce Region 24, the Southwest Florida Community Foundation and other local and state agencies to evaluate and develop specific program and community needs for work programs.
2. Support community and School District of Lee County adult education initiatives.
3. Work as a full partner in economic development efforts and participate in the development of forward-thinking public policy in the Southwest Florida region.
4. Complete the program Matrix at FL DOE website.
5. Complete COE mini form with Matrix verification.

FACILITIES

Objective 5: Improve infrastructure and facilities, and execute campus expansion plan

Target: Ensure facilities infrastructure fully meets the needs of stakeholders, current programs, and new programs.

Annual Progress Measurement:

Quantitative and qualitative stakeholder feedback provided during yearly COE Advisory Board and School Advisory Committee meetings.

Key Strategies:

1. Establish a Planning Committee.
2. Utilize workforce needs projections, SW Florida Community Foundation workforce projections, and results of needs assessment to advocate through presentations to the School District of Lee County Superintendent (and executive team designees) and School Board.
3. Conduct a needs assessment and submit annual capital improvement requests through the district process.
4. Obtain funding by FY2025 School District of Lee County Annual Budget cycle.
5. Contract for planning and design documents based on program needs.
6. Execute construction and secure necessary equipment.