

---

## The Rotary Club of Naples

The Rotary Club of Naples was chartered in 1951 and is the original Rotary Club in Collier County. The organization of more than 120 professional and civic leaders meets each Wednesday at noon at the Naples Beach Hotel & Golf Club. Members are involved in club and community service, including building homes through Habitat for Humanity, distributing dictionaries to grade school children, packing food for needy families through Meals of Hope, raising funds for Gift of Life (an international program to provide life-saving heart surgery to children in undeveloped countries) and Polio eradication.

Rotary International is the world's first service club organization. Its more than 1.2 million members in nearly 33,000 clubs volunteer their time and talent to further the Rotary motto of Service Above Self and to advance the object of Rotary.



We understand the largest number of local employment opportunities are in the “Blue Tech” career fields.

***Help us help hard-working individuals fill those jobs.***



For additional information about the program, how you can volunteer, or how you can help support scholarships, please contact:

Email: [info@RotaryNaples.com](mailto:info@RotaryNaples.com)  
Phone: (TBD)



**Providing financial assistance and success coaching to Collier County students and adult learners.**

*Focused on trade, occupational & technical skills development, with an emphasis on 1-year and 2-year degree and certificate programs.*

# Learn2Earn Scholarship Program

## History

Founded by and a program of The Rotary Club of Naples in 2014, the Learn2Earn (L2E) Scholarship Program is the visionary evolution of the Rotary Club's decades old Scholarship efforts.

The revised **Learn2Earn Scholarship Program** gives priority to blue tech career and to college students going to local universities and colleges. These students may be pursuing trade, occupational and technical certifications, or a 2- or 4-year degree program. Our program's key objective is to support students who will live and work locally.

We also place a high priority on students pursuing post-high school education that provide skills development and experiences that lead quickly to the student's employment upon completion of the program.



## Mission Statement

To guide and provide resources to Collier County residents with financial need seeking vocation-technical, occupational training or academic education. They are unlikely to be aware, are underserved and unrecognized, and they demonstrate great potential for completing their selected program.



## How the Learn2Earn Scholarship Program Works

With support from administrators and counselors at the high schools, we made the decision to step in to help the students prepare for after-high school life. That experience led to the

formation of our "Success Coach" program for our scholarship recipients.

To make sure the targeted high school students are prepared for post high school skills training and education we have now in place our High School Prep Program which currently targets and guides junior and senior high school students to complete the tasks necessary.

The Learn2Earn Scholarship Program places a strong emphasis on individuals pursuing skills training that leads quickly to employment in Southwest Florida. L2E also continues to strongly support traditional academic education that quickly leads to employment.

Our goal is to achieve measurable results that demonstrate that the majority of the young people receiving L2E Scholarship benefit our community long term by becoming a permanent part of the local skilled work force and professional services.